Sri Varadaraja Venkataramana Temple, Gurupura, Mangalore

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Info is given under following headings: Location, address, phone number...etc., how to get there, greatness of this temple, architecture, Main deity here and subdeities, daily poojas and rituals and their charges, special poojas, sevas and their charges, festivals, facilities for devotees such as accommodation etc,, donation info, bank acct numbers etc.., nearby Temples, nearby places of tourist interest, nearby budget hotels, .any other info...etc.

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Location, Address, Phone Number, etc.

The Sri Varadaraja Venkataramana Temple (also known as Shree Varadaraja Venkataramana Temple or SVV Temple) is located in Gurupura (Gurpur), a suburb on the banks of the Phalguni River (also called Gurupura River), near Kaikamba, in Mangaluru taluk, Dakshina Kannada District, Karnataka.
It is a prominent Vaishnava temple belonging to the Gowda Saraswat Brahmin (GSB) community.

Address: Sri Varadaraja Venkataramana Temple, Gurupura, Kaikamba, Mangaluru, Dakshina Kannada District, Karnataka - 575003 (approximate PIN).

Phone Number: Not widely listed; inquiries can be made through the temple's Facebook page or local GSB community contacts.

Website/Facebook: https://www.facebook.com/S.V.V.T.Gurpur/ (active page for updates on events and festivals).

How to Get There

By Road: Gurupura is about 13 km east of Mangaluru city center, on the route to Moodbidri/Karkala. Frequent city buses from Mangaluru (State Bank/Hampankatta) via Kaikamba. Taxis/autos easily available.

By Train: Mangalore Junction or Central (10-15 km); taxis/autos take 20-30 minutes.

By Air: Mangalore International Airport (IXE) – 20 km (30-45 minutes by cab).

Best Time: October-March; pleasant weather. Peak during festivals like annual Teru (car festival).

Greatness of This Temple, History and Legends

The Sri Varadaraja Venkataramana Temple is a revered GSB community shrine, known for its spiritual significance and association with Sri Kashi Math Samsthan (a key institution for GSB Vaishnavas following Dvaita philosophy).

History: The temple's prathishta (consecration) was performed in 1742 by H.H. Shrimad Madhavendra Thirtha Swamiji, the 7th pontiff of Kashi Math Samsthan. The main idol of Lord Varadaraja Venkataramana (panchaloha – five-metal alloy) was installed during his visit to Gurupura.
The temple has been under the spiritual guidance of Kashi Math ever since, with later pontiffs contributing to its development.

It is one of several important GSB Venkataramana temples in coastal Karnataka.

The serene location on the banks of the pure Phalguni River adds to its divine aura, attracting devotees for blessings of prosperity, protection, and fulfillment of wishes.

Architecture

The temple follows traditional coastal Karnataka Vaishnava style, with a simple yet elegant structure typical of GSB temples. It features a sanctum with the main idol, surrounding parivara devata shrines, and a courtyard suitable for festivals.

Main Deity Here and Subdeities

Main Deity: Lord Varadaraja Venkataramana (form of Vishnu as Varadaraja) – beautiful panchaloha idol adorned with precious jewels, holding shankha (conch), chakra (disc), lotus, and accompanied by a vanamala (garland). Flanked by Sridevi and Bhudevi.

Subdeities: Shrines for Shri Ganapati, Goddess Lakshmi, Shri Garuda, Shree Mukhyaprana (Hanuman), and other parivara devatas positioned around the sanctum.

(Note: There is mention of an utsava murti of Lord Srinivasa in similar GSB temples, but specific for Gurpur is the main Varadaraja idol.)

Daily Poojas and Rituals and Their Charges

Daily rituals follow Madhva (Dvaita) traditions: Panchamritha Abhisheka, Ganga Abhisheka, Sahasranama Archana, Nanda Deepa, Pulakabhisheka, and offerings to all devatas.

Free general darshan; nominal charges for personal sevas like archana (Rs. 20–100; confirm at temple).

Special Poojas, Sevas and Their Charges

Special sevas include various abhishekas, homams, and alankaras. Charges nominal (Rs. 100–1,000+; booked at counter). Community-sponsored events are common.

Festivals

Annual Teru (Car Festival/Rathotsava): Major event, typically in April/May (e.g., April 21-26 in 2023), with grand chariot procession, cultural programs, and thousands of devotees.

Other: Vaishnava festivals like Ramanavami, Krishna Janmashtami, and periodic religious discourses.

Facilities for Devotees Such as Accommodation etc.

Basic amenities: Parking, prasadam distribution during festivals.

Annadana/community meals on key days.

No dedicated temple guest house; use hotels/lodges in Mangaluru or nearby areas.

Donation Info, Bank Acct Numbers etc.

Donations via hundi or temple committee support maintenance and festivals. Contact via Facebook page or local trustees for details.

Nearby Temples

- Kadri Manjunatha Temple (Mangaluru).
- Mangaladevi Temple (Mangaluru).
- Kudroli Gokarnanatheshwara Temple.
- Polali Rajarajeshwari Temple (nearby).

Nearby Places of Tourist Interest

- Phalguni (Gurupura) River banks (serene views).
- Pilakula Nisargadhama (biological park, 10 km).
- Tannirbhavi/Panambur Beaches (15-20 km).
- Kaikamba area local markets.

Nearby Budget Hotels

- Mangaluru has plenty (Rs. 1,000–3,000/night):
- Hotels near Hampankatta or Jyothi Circle.
- Budget options in Kaikamba/Gurupura area lodges.

Any Other Info

Managed by GSB community with strong Kashi Math affiliation.

Peaceful riverside location ideal for quiet devotion.

Dress code: Traditional.

As of December 29, 2025, active with regular events via Facebook updates.

🙏 Hari Om! May Lord Varadaraja Venkataramana bless you with prosperity, peace, and divine grace.

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Photos

YouTube Videos

Sri Varadarajan Venkataramana Temple, Gurpur - Sahasra Kumbabhisheka 2004 (1 hr 6 min):

https://youtu.be/fQIoFoDC5BM?si=nlC5kzcw6g8lKhxV

Gurpur Teru - 2023 (5 min):

https://youtu.be/0FW6hsKXVl4?si=SUw0HZK_2xhJs1qU

Gurpur Teru - Hagalotsava 2025 (3 hr 8 min):

https://www.youtube.com/live/mk4Pf0rzf_k?si=mo6yDo4kv6LVPL3b

Gurpur Teru full video 3022 (50 min):

https://youtu.be/n3kQPXjSXAA?si=JtBOQptMdED0mHxx

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Dr. M. Thirumaleshwar
December 29, 2025

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